

## Privacy policy

### Our Privacy Policy for the AUEDPSC Event

Your Privacy and Data Protection are a top priority for us. In the context of the AUE Conference (henceforth “the Event”) that the American University in the Emirates (AUE) organizes on its premises, we might collect certain personal information about you that we will use and process only for specific purposes for which we will have informed you beforehand. This Privacy Policy is intended to inform you about how we collect your data, how we use it, how we protect it, for how long we keep it, and what your options and rights are regarding processing your data. Rest assured that we always treat your data appropriately and in accordance with the applicable provisions of Data Protection legislation.

#### Who is the Data Controller?

In the context of this Privacy Policy, the terms «AUE,» «we,» «us,» and «ours» refer to the tertiary institution under the name The American University in the Emirates that has its premises in the Dubai International Academic City, Blocks 2, 6, and 7. Tel. +97144499000, Fax: +971 44291205, Email: [info@ae.ae](mailto:info@ae.ae) Toll-free 800AUE(283)

#### Personal Data Processing Overview

We collect and process your personal data for specific purposes, and we do not further process the data without informing you first and, provided that we have obtained, where this is necessary your prior consent.

<b>Concerns you if you are a:</b>	<b>What kind of data?</b>	<b>Why do we process personal data?</b>	<b>Legal Basis of Processing Personal Data</b>
Participants or accompanying persons (such as teachers, parents, etc.)	<ul style="list-style-type: none"><li>• Identification data, such as first name, name, pictures, and photographs;</li></ul>	<ul style="list-style-type: none"><li>• We need this information to process your registration so that you can participate in the event,</li></ul>	<ul style="list-style-type: none"><li>• Legitimate interest in managing the registration and participation process of the event based</li></ul>
Visitor of the event.	<ul style="list-style-type: none"><li>• Contact data, such as email</li></ul>		

	<p>address, telephone number, and postal address;</p> <ul style="list-style-type: none"> <li>• Personal information, such as age, date of birth, gender, and citizenship;</li> <li>• Education data, such as the tertiary institution and the course you attend</li> <li>• Photographs and videos taken and recorded during the event.</li> </ul>	<p>know who you are, and contact and inform you about developments.</p> <ul style="list-style-type: none"> <li>• To document and showcase our activities and the event itself on our website, social media, and printed matter (such as leaflets, etc.).</li> </ul>	<p>on the need to meet our obligations as event organizers.</p> <ul style="list-style-type: none"> <li>• Legitimate interest in documenting, showcasing, and promoting our activities.</li> </ul>
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More information

We collect and/or process personal information about you to comply with legislation in effect, exercise our rights, or defend ourselves against third parties’ claims. We will not use your personal data for purposes incompatible with the ones mentioned above without informing you first and having obtained, where applicable, your prior consent. Furthermore, we do not sell personal data to third parties.

From where do we collect your personal data?

We collect personal data directly from you or your university/college. We do not use third-party resources.

Legal basis of your data processing

Since we are located in the United Arab Emirates, where all pertinent UAE laws regarding data protection are applicable, we need to inform you about the legal basis for processing your personal data. We always base our processing on one of the following legal grounds:

- Your consent, which we will ask for explicitly. You can withdraw your consent at any time, but this shall not affect the lawfulness of processing based on the consent before its withdrawal.
- Compliance with a legal obligation to which the AUE is subject (e.g., electronic communication legislation, education legislation, etc.) and to resolve legal disputes, to face claims against us, and to exercise our rights.
- For our legitimate interests, to organize and run the event, document, and showcase our activities, etc., without any of our interests overriding your interests or fundamental rights and freedoms requiring personal data protection.

#### What will happen if you do not share your personal data with us?

If you do not share your personal data with us, it may be likely that we will not be able to process your application to participate in the event, if this is the case, or we may not be able to comply with the legislation in effect.

#### Automated individual decision-making

We do not make decisions regarding you based entirely on automated processing. If we decide to take such measures in the future, we will make sure that we inform you properly beforehand.

#### Sharing your personal data within AUE

We will process your personal data for the aforementioned purposes. In order for us to do so, it is necessary for our authorized employees to access your data.

#### Sharing your personal data with trusted third parties

Like every organization, sometimes we also use third-party providers to conduct our business with more efficiency and efficacy to ensure consistency in our operation and services. In some instances, these third-party providers will be able to access your data. Wherever we use third parties to process your data on our behalf, we conduct due diligence to ensure that they have already taken the appropriate technical and organizational measures to protect your data. While cooperating with these third parties, we monitor their performance (and that of their sub-processors) to ensure your personal data remains safe. Each of our third-party providers that processes your personal data on our behalf does so only under the following conditions:

- For the same purposes for which we are allowed to process your personal data

- The processing is necessary for the service provider to meet its obligations towards us
- The processing is conducted exclusively per our instructions
- A Data Processing Agreement is signed.

It is also likely to transfer your personal data to UAE regulatory authorities and governmental agencies to the extent the applicable laws require this.

AUE will aim to respond to data subject requests without undue delay and, in any event, within one month of receipt.

### Your rights

All the information we have about you must be updated and accurate. Should they change, please inform us. Pursuant to data protection legislation and within the set limits, you have the following rights:

- Right to withdraw your consent: If your personal data is processed based on your consent, you have the right to withdraw this at any time. The withdrawal of your consent shall not affect the lawfulness of processing based on the consent before its withdrawal.
- Right of access: You are entitled to know whether we process any personal data of yours and where that is the case, what type of data, for what purposes we use them, their retention period, their recipients, and potential transfer of data, etc.
- Right to rectification: You have the right to ask for the rectification of inaccurate personal data or ask for the completion of incomplete data.
- Right to erasure: You have the right to ask us to delete your personal data, where and under the conditions the applicable legislation provides for such a right.

Right to restriction of processing: You can ask for the restriction of your data processing where legislation provides for such a right.

- Right to data portability: You have the right to ask and receive the personal data concerning you and provided by you in a structured, commonly used, and machine-readable format, provided that the processing is based on your consent or it is carried out by automated means
- Right to object: You can ask us to stop processing your data on grounds relating to your particular situation, where legislation provides for such a right.
- Right not to be subject to a decision based solely on automatic means: You have the right to ask to obtain human intervention, to express your point of view, and to contest the decision.

Please note: Your personal data will be stored for a period of one (1) year from the end of the year in which the Event you participated in took place but no later than five (5) years from that date. After the deletion of your data, if this is necessary, we may retain some certain basic information just to be able to prove our compliance with our obligations pursuant to Data protection legislation as well as to ensure that we will not send you any communication or marketing material in the future (legitimate interest).

If you wish to exercise any of these rights or if you are not satisfied with how we protect your privacy, you may contact us by providing a copy of your ID (which we will only use to verify your identity) in any of the following ways:

- By calling us at +97144499000, Toll-free 800 AUE (83)
- By sending us a fax at: +97144291205
- By sending us an email at: [info@ae.ae](mailto:info@ae.ae)

### **-Consent Form**

Dear conference participants,

With this declaration, you grant your consent for us to collect, store, and process your personal data by taking photographs and making videos during the conference, as well as to publish images of you and audiovisual recordings on which you can be seen and/or heard on the AUEDPSC and/or the AUE website or social media platforms. This consent can be revoked at any time and without reason. If you have questions in this regard, please contact the organizing team. The treatment of your personal data is regulated by the applicable Privacy Policy, which you may find on our website.

Name of the participant: \_\_\_\_\_

I take part in AUEDPSC as:

- participant  judge  debate/public speaking coach  visitor

I hereby consent to the timely unlimited collection, storage, and processing of my personal data in the form of photographs and audiovisual recordings made during the conference and their use, publication, and display on the AUE and/or AUEDPSC website or social media platforms. This consent may be withdrawn anytime in the future. The withdrawal of consent shall not affect the lawfulness of the processing based on the consent prior to its withdrawal. In the case of printed

material, consent shall not be withdrawn once the printing order has been made. In the event of withdrawal, the pertinent data will no longer be used for the aforementioned purposes.

Consent is given on a voluntary basis. No disadvantages shall accrue from refusal to give your consent or withdraw it.

Publication on the Internet: In the event of publication on the Internet, personally identifiable data (including photos) may be retrieved and stored anytime and for an unlimited period of time worldwide. Such data may hence also be retrieved via so-called search engines. In such an event, it cannot be excluded that other persons or companies may link the data with other personal data available on the Internet.

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(Place, Date)

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(Signature of participant)